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Neopac Joins Tube Council of North America with Opening of First U.S. Manufacturing Facility

Membership as Neopac US Inc. solidifies company's role as leading tube manufacturer on global stage, offers networking & promotional opportunities for continued growth.

Thun, Switzerland – Hoffmann Neopac, a global provider of high-quality packaging for a broad array of industries and applications, has joined the Tube Council of North America as Neopac US Inc. With a comprehensive line of tube solutions, Neopac’s new membership comes in time with the opening of its first U.S. facility in Wilson, North Carolina. A formal ribbon-cutting ceremony will take place on May 16 to mark the facility’s launch; Neopac executives will be in attendance for interviews, and VIPs and media will have access to site tours.

Neopac’s 37,000-square-foot Wilson plant will feature a high-speed tube line and contain floorspace for several additional packaging lines. In total, the facility can support the production of some 80 million tubes annually. Such capabilities position Neopac to best serve the needs of the North American market in a twofold capacity: in the small tubes niche, especially in the pharma, cosmetics and animal health sectors, and also for emerging applications such as cannabis-based creams and liquids.

A wide range of small-diameter tubes will be produced at the North Carolina plant utilizing the company’s signature Polyfoil® technology. Polyfoil® is a proprietary blend of materials providing advanced barrier properties for products requiring ample protection against moisture, oxygen and other potentially harmful external factors. Products housed in Polyfoil® solutions can enjoy a longer shelf life compared to those stored in conventional polyethylene (PE) or polypropylene (PP) packaging.

The Tube Council of North America is a non-profit organization dedicated to providing educational resources and networking opportunities to professionals in the tube industry. Members of the Council are offered numerous benefits, including access to peer support and strategies regarding the promotion of tubes and tube manufacturing companies. These resources will help position Neopac for continued success as the company attains its first manufacturing foothold in North America.

“We are thrilled to be welcomed to such a prestigious organization within the industry, especially as we expand our product line and launch our first North American facility,” said Martina Christiansen, Head of
Sales and Marketing Pharma of Hoffmann Neopac. “Membership on the Tube Council solidifies Neopac’s growing global presence and continued leadership as a tube manufacturer.”

“It’s exciting to welcome Neopac US as the newest member of the Tube Council – doubly so as its first US manufacturing facility commences production,” said Steven Canfield, Executive Secretary & Treasurer of The Tube Council of North America. “Considering Neopac’s exemplary reputation abroad, we’re confident that the new U.S. facility will be a tremendous addition to the manufacturing landscape on this side of the Atlantic.”

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About Hoffmann Neopac

Hoffmann Neopac is a privately-owned company, headquartered in Thun, Switzerland. The company produces high-quality metal and plastic packaging in five locations: HOFFMANN tins in Thun and CMP tins in Holland; Polyfoil® and plastic tubes with NEOPAC in Switzerland and in Hungary. Its longstanding customers include internationally active pharmaceutical, cosmetics and consumer goods manufacturers in the European and North American markets.

The company has recently taken a majority stake in 3D Technopack Ltd, from Mumbai, India, thereby securing its foothold in the Asian market. With the new production facility in the United States ready in Spring 2019, the company employs around a thousand employees and has a capacity of 1.3 billion tubes. For more information, visit www.hoffmann-neopac.com

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