

Press Release

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Neopac Introduces Lightweight Plastic Tube with Reduced Wall Thickness for Enhanced Sustainability

Latest addition to company's EcoDesign portfolio of sustainability-minded tubes uses up to 30% less virgin materials

Oberdiessbach, Switzerland – **Hoffmann Neopac**, a global provider of high-quality, responsible packaging for a broad array of industries and applications, has introduced a lighter plastic tube solution comprising up to 30% less virgin materials. The latest addition to the company's **EcoDesign series** of eco-friendly tubes, the new **LIGHTWEIGHT TUBE** aligns with packaging industry desires to minimize carbon footprint and materials waste.

Brand owners in various sectors – particularly health & beauty but also pharma– are increasingly looking to reduce or replace the use of virgin plastic packaging materials to enhance their products' sustainability profiles. The use of such lighter-weight packaging reduces both shipping costs and extended producer responsibility (EPR) fees.

Neopac's LIGHTWEIGHT TUBE is available in plastic tube diameters ranging from 30-50mm, and in four substrate varieties: Polyethelene and Recycled tubes, each with or without EVOH barrier. Materials reduction is most prominent in the tubes' wall thickness, which has been reduced from 0.5 mm to 0.35 mm without sacrificing exemplary haptics. Low profile closures are already in the pipeline to achieve maximum weight reduction in plastic tubes.

Neopac estimates that, in its own packaging manufacturing operations, the new tubes will eliminate the need for as much as 4.6 tons of HDPE materials per one million tube bodies produced. This translates to an overall carbon footprint reduction of about *1.5 tons of CO₂ per million tube bodies manufactured.

"Finding ways to reduce the overall amount of materials is mandatory for packaging suppliers to move toward ambitious sustainability goals," said Cornelia Schmid, Head of Marketing for Hoffmann Neopac. "Always, a challenge is to boost a package's eco-friendliness without sacrificing product protection or aesthetics. The new LIGHTWEIGHT

TUBES are viable solutions for brand owners in a number of industries, helping meet increasing consumer desires for comprehensive product sustainability.”

Other solutions in Neopac’s EcoDesign portfolio includes **RECYCLED TUBE** featuring 70% recycling material, 64% of which is PCR; **Sugarcane Tube**, made from renewable raw materials; and **PICEA™ wood tube**, comprised of 95% renewable material in the tube body and shoulder – including 10% of spruce wood from wood waste in sawmills.

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About Hoffmann Neopac

Hoffmann Neopac is a privately-owned company, headquartered in Thun, Switzerland. The group produces high-quality metal and plastic packaging in six locations: HOFFMANN tins in Thun and in Holland; Polyfoil® and plastic tubes with NEOPAC in Switzerland, Hungary and the US; and 3D Neopac in India. Its longstanding customers include pharmaceutical, cosmetics and consumer goods manufacturers in the European, North American and Asian markets.

Including all facilities, Hoffmann Neopac employs 1,250 personnel and has a capacity of 1.3 billion tubes and 400 million tins. The company is dedicated to sustainability in both its manufacturing processes and corporate culture, including a dedicated eco-conscious packaging portfolio. For more information, visit www.neopac.com.

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