

Press Release

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Neopac Wins Tube Council Award for High-Barrier, Easy-Application Solution for Veterinary Products

Antiparasitic Revolt™ Topical Solution from Aurora Pharmaceuticals housed in customized version of Neopac's Twist'n'use™ tube for competitive differentiation.

Oberdiessbach, Switzerland – **Hoffmann Neopac**, a global provider of high-quality packaging for a broad array of industries and applications, won gold in the “**Best Pharmaceutical Tube**” category in the annual **Tube Council Awards**. The winning entry was a convenient, high-barrier single-use tube with a simple, no-mess applicator developed for **Aurora Pharmaceuticals, Inc.**, a US-based manufacturer and distributor of animal health medicines. Aurora chose Neopac as packaging provider for its prescription Revolt™ topical antiparasitic solution.

The winning package comprised a customized version of Neopac's **Twist'n'use™ tube**, a small-volume single-dose solution that, once the cap is twisted, is irrevocably opened. In addition to tamper-evidence, the tube's permanently affixed cap emphasizes consumer simplicity and offers accurate application of the enclosed product to the treatment area.

For Aurora Pharmaceuticals, it was important that Revolt™ be packaged in a solution that optimized aesthetics without necessitating an external moisture barrier. Meeting this need, the Twist'n'use™ tube features Neopac's Polyfoil® technology – a proprietary blend of materials providing advanced barrier properties for products requiring ample protection against moisture, oxygen and other potentially harmful substances. Products housed in Polyfoil® solutions can enjoy a longer shelf life compared to those stored in conventional polyethylene (PE) or polypropylene (PP) packaging.

This year's Tube Council Awards saw more than 70 entries submitted for consideration across various categories. Entries were evaluated by a panel of judges composed of representatives from major consumer products companies and industry professionals.

Revolt™ Topical Solution comes in a variety of sizes and strengths, coinciding with the size of the dog or cat receiving it. Versions with 6% API are available in .25ml, .75ml and

1ml tubes, while 12% API is available in .5ml, 1ml, 2ml or 3ml tubes. Neopac's Twist'n'use™ tubes can hold volumes up to 10ml.

Thus far, feedback from customers who've used Revolt™ has been overwhelmingly positive, with users pointing to its convenient ease of use and attractive brand aesthetics.

"It's an honor to be recognized by the Tube Council for this solution, which combines a variety of attractive features including premium barrier protection, small-dose delivery precision and hassle-free application," said Martina Christiansen, Head of Sales for Neopac. "Notably, the antiparasitic product presented a challenging chemical compatibility issue that, through collaboration with our Aurora Pharmaceuticals customer, we were able to overcome – showcasing our ability to provide convenient packaging solutions even for sensitive formulations."

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About Hoffmann Neopac

Hoffmann Neopac is a privately-owned company, headquartered in Thun, Switzerland. The group produces high-quality metal and plastic packaging in six locations: HOFFMANN tins in Thun and CMP tins in Holland; Polyfoil® and plastic tubes with NEOPAC in Switzerland, Hungary and the US; and 3D Neopac in India. Its longstanding customers include internationally active pharmaceutical, cosmetics and consumer goods manufacturers in the European, North American and Asian markets.

Including its new production facility in the United States, Neopac employs around 1,250 employees and has a capacity of 1.3 billion tubes. The company is dedicated to sustainability in both its manufacturing processes and corporate culture, including a dedicated eco-conscious packaging portfolio. For more information, visit www.neopac.com.

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