Press Release

Oberdiessbach, August 12, 2020

# Neopac Wins Pair of "Tube of the Year" Awards from European Tube Manufacturers Association

Company's PLASTIC RECYCLED TUBE and Stylo™ Polyfoil® Tube with Spatula Applicator take top honors.

*Oberdiessbach, Switzerland* – **Neopac**, a global provider of high-quality packaging for a broad array of industries and applications, earned two "**Tube of the Year**" awards from the **European Tube Manufacturers Association (ETMA)**. The recognition came in two of the competitions most coveted categories: Plastic Tubes and Laminate Tubes.

ETMA is an association for producers of flexible aluminum, plastic and laminate tubes. Representing the interests of 46 members from 19 European countries, the organization communicates the benefits of tube packaging; each year, its "Tube of the Year" competition showcases some of the tube industry's most groundbreaking new solutions.

In the **Plastic Tubes** category, Neopac's **RECYCLED PLASTIC TUBE**, which is utilized by **Farfalla** for several of its 100% natural vegan haircare products, took top honors. Part of Neopac's EcoDesign family of sustainable solutions, the RECYCLED PLASTIC TUBES comprise 64% PCR material, suitable for use with cosmetic products from post-consumer recycled material (PCR) derived from household waste such as milk, water and juice bottles, and post-industrial recycled material (PIR) from laminate production waste. All totaled, Neopac's RECYCLED PLASTIC TUBES provide a smaller carbon footprint and lower environmental impact over their lifespan. The tubes are certified by Ecocert, and cleared for full food contact by the US FDA.

In the **Laminate Tubes** category, Neopac won for its **Stylo™ Polyfoil® Tube with Spatula Applicator** for **Canesten**, a cream for treating athlete's foot from **Bayer Consumer Health**. Features included a special applicator comprised of soft TPE material, allowing patients to apply the cream hands-free – an important benefit as athlete's foot is a highly contagious fungal infection.

Bayer's requirement was to develop an applicator geometry that would allow effortless treatment of skin areas between the toes. To achieve this, the material of the applicator needed to be flexible and compatible with the filling material. Neopac incorporated a rotating ring on the applicator to prevent leakage and protect the product. On/Off marking indicates whether the applicator is open or closed and, thanks to a novel ribbing effect, operation of the rotating ring is convenient for all age groups.

The Polyfoil® laminate protects the product against light, air and water vapor diffusion and migration. Notably, the packaging solution was a hit with consumers: approximately 90% found Canesten product application convenient and simple via the enhanced applicator.

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## About Hoffmann Neopac

Hoffmann Neopac is a privately-owned company, headquartered in Thun, Switzerland. The group produces high-quality metal and plastic packaging in six locations: HOFFMANN tins in Thun and CMP tins in Holland; Polyfoil® and plastic tubes with NEOPAC in Switzerland, Hungary and the US; and 3D Neopac in India. Its longstanding customers include internationally active pharmaceutical, cosmetics and consumer goods manufacturers in the European, North American and Asian markets.

Including its new production facility in the United States, Neopac employs around 1,250 employees and has a capacity of 1.3 billion tubes. The company is dedicated to sustainability in both its manufacturing processes and corporate culture, including a dedicated eco-conscious packaging portfolio.

For more information, visit www.neopac.com.

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**TUBES**

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