

Press Release

Oberdiessbach, 19th October 2021

At Luxe Pack NY, Neopac to Showcase New Mono-Material Barrier Tubes Designed for Recyclability, Among Other Solutions

In addition to its recently released Polyfoil MMB®, company will announce plans for a dedicated tube production line for cosmetics and oral care sectors at its US manufacturing facility.

Oberdiessbach, Switzerland – **Hoffmann Neopac**, a global provider of high-quality packaging for the cosmetics, pharma and oral care sector, will showcase new EcoDesign packaging solutions at **Luxe Pack NY**, October 27-28. At **Stand F20**, the company will feature its recently introduced **mono-materials barrier tubes**; discuss near-future plans for a **tube line at its US manufacturing facility** dedicated to serving the cosmetics and oral care sectors; and provide samples of its groundbreaking **EcoDesign** portfolio to interested booth visitors.

For starters, Neopac's **Polyfoil® MMB** mono-material barrier tube is a forward-thinking combination of practicality and eco-consciousness, the high-performance solution offers both superior product protection and significantly enhanced recyclability. The result is a carbon footprint reduction of up to 38% compared with traditional aluminum barrier tubes.

Owed to the company's advancements in materials science, Polyfoil® MMB provides ideal product compatibility and packaging sustainability while keeping the attractive aesthetics for which its conventional Polyfoil® tubes are known. When combined with Neopac's HDPE screw and hinge closures, Polyfoil® MMB tubes come fully ready for recycling in PE rigid streams; in fact, this tube-cap combination was the first of its kind to receive full technology & product approval from the EU's discerning RecyClass sustainability verification organization.

Also at Luxe Pack, Neopac will be discussing its plan for a production expansion at its manufacturing facility in Wilson, North Carolina. Initially opened in 2018 and focusing primarily on small tubes production, the plant currently has the capacity to make more than 80 million tubes per year. Soon, Neopac will be adding a production line dedicated to tube solutions for the cosmetics and oral care sectors.

Notably, the line will specialize in recycling-ready mono-material barrier tubes – the Polyfoil® MMB portfolio. As part of this effort, the technology has been submitted to the US Association of Plastic Recyclers for approval.

In addition, select visitors to Neopac's Luxe Pack NY booth will receive an amenities giveaway exemplifying the company's commitment to sustainability that doesn't sacrifice aesthetics. The gift includes samples of Neopac's **EcoDesign** portfolio, which comprises **Recycled Tube** with 64% PCR content; **Lightweight Polyfoil@ MMB tubes** with 30% weight reduction in the tube body; **Sugarcane Tube**, made from renewable raw materials; and **PICEA™ Tube**, comprised of 95% renewable material in the tube body and shoulder – including 9% of spruce wood from wood waste in sawmills.

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About Hoffmann Neopac

Hoffmann Neopac is a privately-owned company, headquartered in Thun, Switzerland. The group produces high-quality metal and plastic packaging in six locations: HOFFMANN tins in Thun and Holland; Polyfoil® and plastic tubes with NEOPAC in Switzerland, Hungary and the US; and 3D Neopac in India. Its longstanding customers include internationally active pharmaceutical, cosmetics and consumer goods manufacturers in the European, North American and Asian markets.

Including its new production facility in the United States, Neopac employs around 1,250 employees and has a capacity of 1.3 billion tubes. The company is dedicated to sustainability in both its manufacturing processes with renewable electricity and corporate culture, including a dedicated eco-conscious packaging portfolio. For more information, visit www.neopac.com.

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