

Media release

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Hoffmann Names Christoph Peternell Managing Director of Tins Business

Experienced executive has over 25 years managing production facilities and supply chain efficiencies.

Thun, Switzerland – **Hoffmann**, a global provider of high-quality packaging for infant-food, nutritional, and wellbeing products, has named industry expert **Christoph Peternell** as **Managing Director** for its **Tins Business**. He replaces André Seiler, and will be based at the company's headquarters in Thun, Switzerland, with frequent visits to Hoffmann's facility in Dronten, The Netherlands.

Mr. Peternell brings over 25 years of international experience managing production facilities and their corresponding supply chain logistics. He has an accomplished history of strategic and operational successes in various FMCG companies, where he served many years as Interim or Plant Manager. His most recent position was in the infant food sector as COO of Hochdorf Swiss Nutrition AG, Switzerland.

Mr. Peternell joins Hoffmann amid a period of heightened investment in its Tins Business, that includes upgraded equipment, renewable energy to decarbonize the plant, new production lines, and expanded product features. For example, earlier this year Hoffmann introduced a new dedicated tin manufacturing line for baby milk powder products. Now installed and operating in a segregated room for food-grade compliance, the new line is currently servicing a major customer in the infant food sector.

"Christoph has demonstrated the ability to lead production and logistics teams worldwide and to maximize growth potential in various consumer sectors consistently," said Mark Aegler, CEO of Hoffmann Neopac. "He is joining Hoffmann at an exciting, forward-thinking time highlighted by significant near-term investments to expand capacity and product versatility. We're delighted to welcome him to the Hoffmann family."

Mr. Peternell holds a Master's degree in Food Technology, and he has completed various further diplomas in business administration. He lives with his family in Konstanz, Germany.

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About Hoffmann Neopac

Hoffmann Neopac is a privately-owned company, headquartered in Thun, Switzerland. The group produces high-quality, sustainable metal and plastic packaging in six locations: HOFFMANN tins in Thun and Holland; Polyfoil® and plastic tubes with NEOPAC in Switzerland, Hungary and the US; and 3D Neopac in India. Its longstanding customers include pharmaceutical, cosmetics and consumer goods manufacturers in the European, North American and Asian markets.

Hoffmann Neopac employs around 1,250 employees and has a capacity of 1.3 billion tubes and 600 million tins. The company is dedicated to sustainability in both its manufacturing processes with renewable electricity and corporate culture, including a dedicated eco-conscious packaging portfolio. For more information, visit www.hoffmann.ch.

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